

Call for sponsorship



Invitation

Dear Sponsor,

Hungary is the organizer of the XVIth EUCARPIA Capsicum and Eggplant Working Group Meeting. The Conference will take place on 12-14 September 2016 in Kecskemét, which is not only a significant horticultural area but the region's economic and cultural centre.

Hungary is a founding member of the Capsicum and Eggplant Working Group and gets an opportunity to organize the Working Group Meeting thirdly since 1971. More internationally acknowledged leading experts accepted our invitation to participate in the work of the Scientific Committee concerning five topics as:

- · genetic resources,
- · molecular genetics and biotechnology,
- breeding strategies,
- · growing and seed production,
- physiology and nutritional value.

These topics may provide a good occasion for exchange of experience and useful professional discussion and debates. Similarly to the earlier years the technical visit including demonstrate variety trials is part of the program.

Calling for sponsors is now open. NGO-s, companies, government agencies and international bodies are invited to become sponsors. Sponsorship is excellent way to expose you as a leading expert in breeding, vegetable research, seed and vegetable production and marketing.

We look forward to seeing you in Hungary 2016.

The Local Organising Committee



Congress Venue and Contact Information

Four Points by Sheraton Kecskemét Hotel & Conference Centre

6000 Kecskemét, Izsáki út 6

In the Middle of It All. The Four Points by Sheraton Kecskemet Hotel and Conference Center is near the center of this major industrial city that sits between Budapest and Szeged. Budapest Ferenc Liszt International Airport (BUD) is approximately 35 minutes away via Highway M5.



The Place to Meet. Our modern conference venues span 1,000 square meters, including a 450-square-meter ballroom. Work out in the fitness center or indulge yourself at the spa, which features saunas, a steam bath, a swimming pool, a hot tub, a relaxation room, and massage facilities. Enjoy a great meal at the all-day dining restaurant or your favorite drink at the lobby bar.

An Uncomplicated Stay. Experience the comforts of 130 guest rooms and six suites, ranging from 24 to 82 square meters. Fresh, quiet rooms feature a warm, contemporary design and modern amenities.

We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. For advertising, exhibiting and sponsorship opportunities, please contact:

Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary

Phone: +36 1 225 0210 Fax: +36 1 210 2680

E-mail: diamond@diamond-congress.hu **Web:** www.diamond-congress.hu



Platinum Sponsorship Package #1. (Banquet)

Exclusive sponsorship of the banquet

- Placement of your company flags or banner at the venue of the banquet (sponsor should provide)
- Placement of your company logo on the invitation card of the dinner
- Placement of your company logo with link on the website as a graded Platinum sponsor
- Placement of your company logo in the Proceedings as a graded Platinum sponsor
- Placement of your company logo in the Programme booklet as a graded Platinum sponsor
- Placement of your company logo in the main lecture hall as a graded Platinum sponsor
- A5 sized full colour advertisement possibility printed in the Programme booklet
- Flyer insert in the conference bag
- Complimentary full registration for 2 persons

This sponsorship package is offered <u>only one single</u> company! The price of the package is 6500 EUR + VAT

Platinum Sponsorship Package #2. (Conference bag)

Exclusive sponsorship of the conference bag

- Placement of your company logo (monochrome) on the conference bag
- Placement of your company logo with link on the website as a graded Platinum sponsor
- Placement of your company logo in the Proceedings as a graded Platinum sponsor
- Placement of your company logo in the Programme booklet as a graded Platinum sponsor
- Placement of your company logo in the main lecture hall as a graded Platinum sponsor
- A5 sized full colour advertisement possibility printed in the Programme booklet
- Flyer insert in the conference bag
- Complimentary full registration for 2 persons

This sponsorship package is offered <u>only one single</u> company! The price of the package is 6500 EUR + VAT



Gold Sponsorship Package #1. (Welcome reception)

Exclusive sponsorship of the welcome reception

- Placement of your company flags or banner at the venue of the reception (sponsor should provide)
- Placement of your company logo on the invitation card of the reception
- Placement of your company logo with link on the website as a graded Gold sponsor
- Placement of your company logo in the Proceedings as a graded Gold sponsor
- Placement of your company logo in the Programme booklet as a graded Gold sponsor
- Placement of your company logo in the main lecture hall as a graded Gold sponsor
- A5 sized full colour advertisement possibility printed in the Programme booklet
- Flyer insert in the conference bag
- Complimentary full registration for 1 persons

This sponsorship package is offered <u>only one single</u> company! The price of the package is 4000 EUR + VAT

Gold Sponsorship Package #2. (Conference lunch)

Exclusive sponsorship of a conference lunch

- Placement of your company flags or banner at the venue of the supported lunch (sponsor should provide)
- Placement of your company logo with link on the website as a graded Gold sponsor
- Placement of your company logo in the Proceedings as a graded Gold sponsor
- Placement of your company logo in the Programme booklet as a graded Gold sponsor
- Placement of your company logo in the main lecture hall as a graded Gold sponsor
- A5 sized full colour advertisement possibility printed in the Programme booklet
- Flyer insert in the conference bag
- Complimentary full registration for 1 persons

This sponsorship package is offered for <u>maximum 2 companies!</u> The price of the package is 4000 EUR + VAT/lunch



Gold Sponsorship Package #3. (Participant name badges and lanyards)

Exclusive sponsorship of name badges and lanyards

- Badge cases and lanyards should be provided by the sponsor in 250-300 pcs.
- Placement of your company logo with link on the website as a graded Gold sponsor
- Placement of your company logo in the Proceedings as a graded Gold sponsor
- Placement of your company logo in the Programme booklet as a graded Gold sponsor
- Placement of your company logo in the main lecture hall as a graded Gold sponsor
- A5 sized full colour advertisement possibility printed in the Programme booklet
- Flyer insert in the conference bag
- Complimentary full registration for 1 persons

This sponsorship package is offered for <u>maximum 1 company</u>! The price of the package is 4000 EUR + VAT

Silver Sponsorship Package #1. (Conference coffee break)

Exclusive sponsorship of a coffee break

- Placement of your company flags or banner at the venue of the supported coffee break (sponsor should provide)
- Placement of your company logo with link on the website as a graded Silver sponsor
- Placement of your company logo in the Proceedings as a graded Silver sponsor
- Placement of your company logo in the Programme booklet as a graded Silver sponsor
- Placement of your company logo in the main lecture hall as a graded Silver sponsor
- Flyer insert in the conference bag

This sponsorship package is offered for <u>maximum 4 companies</u>! The price of the package is 2000 EUR + VAT/break

Silver Sponsorship Package #2. (Conference notepad and pen)

Exclusive sponsorship of the conference notepads and pens

- Notepads and pens should be provided by the sponsor in 250-300 pcs.
- Placement of your company logo with link on the website as a graded Silver sponsor
- Placement of your company logo in the Proceedings as a graded Silver sponsor
- Placement of your company logo in the Programme booklet as a graded Silver sponsor
- Placement of your company logo in the main lecture hall as a graded Silver sponsor
- Flyer insert in the conference bag

This sponsorship package is offered for <u>maximum 1 company</u>! The price of the package is 2000 EUR + VAT

Bronze Sponsorship Package (General appearance)

- Placement of your company logo with link on the website as a graded Bronze sponsor
- Placement of your company logo in the Proceedings as a graded Bronze sponsor
- Placement of your company logo in the Programme booklet as a graded Bronze sponsor
- Placement of your company logo in the main lecture hall as a graded Bronze sponsor
- Flyer insert in the conference bag

This sponsorship package can be selected by any company without limitations! The price of the package is 1000 EUR + VAT

Advertising Opportunities

in the Final Programme

 DIN A/5 format, commercial rate: inner full page (full colour) inner full page (B&W)

500 EUR + VAT 300 EUR + VAT

Flyer insert into delegates pack

Maximum size DIN A/4 format, max. 12 pages
Commercial rate: 300 EUR + VAT



Application and general payment conditions

All advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Application are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements and selection of sponsorship opportunities. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

Payment of sponsorship and advertisements fee:

June 30, 2016

Cancellation policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation and are as follows:

Before June 30, 2016: 50% refunded, 50% retained

After June 30, 2016: no refund

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We hope that our offers will find your interest, please feel free to contact us for further assistance.



