



EUROPEAN ZEBRAFISH MEETING

3-7 July, Budapest, Hungary

Budapest Congress Center

# CALL FOR SPONSORSHIP AND EXHIBITION





## Invitation

On the behalf of the organisers and our advisory committee we invite you to attend the 10<sup>th</sup> European Zebrafish Meeting. The conference will be held 3-7 July 2017 in Budapest, Hungary. Situated on the banks of the Danube, with its beautiful neoclassic and art nouveau architecture, Budapest offers the perfect conference venue and tourist destination. We will also commemorate George Streisinger, the founder of zebrafish genetics, who was born in Budapest 90 years ago.

10<sup>th</sup> European Zebrafish Meeting provides a range of opportunities to promote your company among leading scientists coming from academic and institutional background from all around Europe. We offer a wide scale of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive. EZM 2017 will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high-quality sponsorship. For advertising, exhibiting and sponsorship opportunities, please contact the technical organisers.

**Dr. Máté Varga**

on behalf of the organisers







## Congress Venue and Contact Information

The venue of the conference, the Budapest Congress Centre is the largest congress facility in Hungary. The latest audio-visual, WIFI and air-conditioning technologies will serve the convenience of all the participants. The Congress Centre is connected to the Hotel Novotel Budapest City. The congress venue has good connection to the city centre.

Exhibition booths will be located in the vicinity of lecture halls in the coffee break area. The exhibition halls will offer a flexible booth concept for your own booth. We offer a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. We are convinced that this event presents an excellent option to exhibit your technology and services to a large number of counter parts and, further, to become a sponsor of this event to make it more attractive. For advertising, exhibiting and sponsorship opportunities, please contact:

### Mr. Attila Varga

H-1255 Budapest P.O.B. 48., Hungary  
Phone: +36 1 225 0210

E-mail: [diamond@diamond-congress.hu](mailto:diamond@diamond-congress.hu)  
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### Previous Attendance Figures

| Year | Location                   | Delegates |
|------|----------------------------|-----------|
| 2015 | Oslo, Norway               | 700+      |
| 2013 | Barcelona, Spain           | 850       |
| 2011 | Edinburgh, Scotland        | 800       |
| 2009 | Rome, Italy                | 700+      |
| 2007 | Amsterdam, The Netherlands | 700+      |
| 2005 | Dresden, Germany           | 600       |
| 2003 | Paris, France              | 350       |
| 2001 | London UK                  | 250       |
| 1999 | Tübingen, Germany          | 200       |





## Sponsoring Packages

Below you can read our offers on the graded sponsorship opportunities and further options. The sponsoring packages are priced in EUR and all prices are exclusive of VAT.

|  | <b>PLATINUM PACKAGE</b>     | <b>GOLD PACKAGE</b>         | <b>SILVER PACKAGE</b>      |
|--|-----------------------------|-----------------------------|----------------------------|
| Number of sponsors limited to  | 2                           | 4                           | -                          |
| Complimentary full conference registrations  | 4                           | 2                           | 1                          |
| Complimentary invitation to the congress dinner  | 4                           | 2                           | 1                          |
| Complimentary exhibition stand place   | 24 m <sup>2</sup>           | 12 m <sup>2</sup>           | 6 m <sup>2</sup>           |
| Display of company logo in the main session hall during the breaks as:   | Platinum Sponsor            | Gold Sponsor                | Silver Sponsor             |
| Acknowledgement in all conference publications   | ✓                           | ✓                           | ✓                          |
| Flyer insert in the conference bag up to:  | 2                           | 1                           | 1                          |
| Full page color advertisement on one of the covers of the Final Programme  | ✓                           |                             |                            |
| Full page color advertisement on one of inner pages of the Final Programme   |                             | ✓                           | ✓                          |
| Placement of company logo or banner with link in a frequent place on the conference website as a:  | Platinum Sponsor            | Gold Sponsor                | Silver Sponsor             |
| Brief description of your company profile with logo in the Final Programme   | ✓                           | ✓                           |                            |
| Placement of a roll-up in the lecture hall   | ✓                           | ✓                           |                            |
| Verbal acknowledgement at the opening and closing of the conference  | ✓                           | ✓                           | ✓                          |
| <i>Additional benefits for Platinum Sponsorship (one option to select)</i><br>Exclusive sponsorship of delegate bag<br>OR<br>Exclusive sponsorship of name badges and lanyards (should be provided by the sponsor) | ✓                           |                             |                            |
| <b>COST:</b>   | <b>18 000 EUR<br/>+ VAT</b> | <b>10 000 EUR<br/>+ VAT</b> | <b>7 000 EUR<br/>+ VAT</b> |



## **Exclusive Sponsorship of Delegate Notepaper and Pens**

- Available for 1 company
- Notepaper and pens printed with sponsor logo will be included in the conference bags
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the conference registration area (notepaper and pens should be provided by the Sponsor)

**Commercial Rate: 3500 EUR+VAT**

## **Exclusive Sponsorship of the Gala Dinner**

- Available for 1 company
- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the venue of the dinner (roll-up should be provided by the Sponsor)
- Company logo on the invitation cards
- Acknowledgement on signage prominently displayed at the conference registration area

**Commercial Rate: 3000 EUR+VAT**

## **Exclusive Sponsorship of the Welcome Reception**

- Available for 1 company
- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the venue of the reception (roll-up should be provided by the Sponsor)
- Company logo on the invitation cards
- Acknowledgement on signage prominently displayed at the conference registration area

**Commercial Rate: 2500 EUR+VAT**







## **Exclusive Sponsorship of Poster Boards & Poster Viewing Session**

- Available for 1 company
- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 3 pieces) prominently displayed at the Poster Session area (roll-up should be provided by the Sponsor)
- Acknowledgement on signage prominently displayed at the conference registration area

**Commercial Rate: 2500 EUR+VAT**

## **Sponsorship of Lunch**

- Available for 2 companies
- Acknowledgement in all conference materials
- Acknowledgement on roll-ups (max. 2 pieces) at the lunch area (roll-up should be provided by the Sponsor)
- Acknowledgement on signage prominently displayed at the conference registration area

**Commercial Rate: 2000 EUR+VAT / lunch**

## **Sponsorship of Coffee Break**

- Available for 5 companies
- Acknowledgement in all conference materials
- Acknowledgement on signage prominently displayed at the coffee break area during the selected coffee break
- Acknowledgement on signage prominently displayed at the conference registration area

**Commercial Rate: 1500 EUR+VAT / coffee break**







## Advertising Possibilities

We provide a possibility for companies to insert advertisements in our symposium's working materials. Please note that cover pages of the Final Programme are not available for advertising. All prices are exclusive of VAT (27%)

### ***Advertisement in the Final Programme***

This material will be printed in DIN A5 format

Inner full page (full color) 500 EUR+VAT

Inner full page (B&W) 350 EUR+VAT

### ***Flyer insert in the Participants' Pack***

Maximum size: DIN A4 format, about 800 pieces, the exact quantity will be finalized before the Conference, depending on the number of applicants.

Flyers not exceeding 12 pages: 500 EUR+VAT/insert; (company should provide the inserts)

All advertisements should be sent to the Congress Secretariat before 30 April, 2017.

Further details and technical parameters are sent upon the order.







## Exhibiting Possibilities

As one of the exhibitors at our Congress you have the possibility to present your company to motivated and well-informed scholars and professionals.

If you are interested in exhibiting, we can offer floor space for your own stand. Diamond Congress Ltd., our partner for the conference organisation offers numerous alternatives to publicise and promote your business and can work closely with you to create a package tailored to your company's need.

### *Size and fees for space (width x depth):*

6 m2 (3x2 m) 1500 EUR+VAT

9 m2 (3x3 m) 2000 EUR+VAT

12 m2 (4x3 m) 2400 EUR+VAT

### *The exhibition package fee includes:*

- ✓ net stand area
- ✓ shell scheme built stand: 1 table, 2 chairs, 1 waste paper bin, 230V sockets, 1 spot lamps/3 sqm, white octanorm walls, 1 fascia board with monochrome type set company name
  - ✓ 1 complimentary full registration
  - ✓ logo display at the conference webpage





# Application and General Payment Conditions

All sponsors, exhibitors and advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorised signature. Applications are handled at first-come first-served basis, but priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities. Space will not be reserved without a written application. Exhibition space cannot be occupied unless the full amount is paid before the dates shown below. The organisers of the exhibition retain the right to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisement will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is binding agreement, provided exhibition space is available, and considered to be written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated herein exclude VAT which is 27% for Hungarian seated companies. (For international companies reversed charge VAT applies, in case of providing the VAT number). Payment should be arranged upon receipt of our pro forma invoice, according to the following terms.

***Payment of sponsorship, exhibition and advertisements fee: 30 April, 2017***

## ***Cancellation Policy***

Cancellation and changes to your orders must be made in writing to the Conference Secretariat.

Refundable amounts and penalties depend on the date of cancellation and are as follows:

***Before 30 April, 2017: 50% refunded, 50% retained***

***After 30 April, 2017: no refund***

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**We hope that our offers will find your interest,  
please feel free to contact us  
for further assistance.**



**<http://zebrafish2017.org/>**

